

## Annexure -9.43

To,  
The Principal  
School Name  
Address

Dear Sir / Madam

### Proposal for Participation in SchoolBank Champs Project

I write this letter with the objective of introducing **SchoolBank Champs program** to you and inviting your school for active participation in the program.

**SchoolBank Champs** is an exciting national level program launched by **Indian Bank Association** and supported by **Child & Youth Finance International**. The program aims to promote social and financial education for children and youth. As you know, access to financial services through a bank account is a crucial first step in helping children and youth become economically active society members and promoting financial inclusion.

With this vision of building the next generation of economic citizens in India, IBA plans to launch the SchoolBank Champs program to provide financial education and access to financial products to school children in India. The program shall educate and empower children to use personal savings and social entrepreneurship as a means to fulfill their dreams- **“PaiseBachao, SapneSajao”**.

SchoolBank Champ program shall be officially launched in the month of **March-15 at the Global Money Week** and targets to reach 12,000,000 students through 1,20,000 bank branches across the country.

As a part of the program every bank branch will partner with one school in its vicinity. They will work together to a) open bank accounts for children and b) deliver a specially designed program curriculum. The curriculum covers various themes like savings, entrepreneurship, safety, cleanliness, budgeting, rights, friendship and life goals. Empowered with a bank account, and the knowledge of savings, finance and enterprise, the students can truly be the Economic Citizens of our country. You can also get more information about School Bank Champs program at [www.schoolbankchamps.com](http://www.schoolbankchamps.com)

It would be our privilege to **partner** with your school for the launch of the program in your school premises. We would like you to nominate one or two teachers who will work with our Branch Head for the delivery of the course. The teacher nomination form is attached for your reference. The teachers will be provided with training on course content and how to deliver it to the students.

Children are the future of our society and empowering them with financially will go a long way in nation building. Looking forward to working with you. Please feel to get in touch with me for any clarifications or questions you may have.

Thanks and Regards,

Branch Head

PS: Attached teacher nomination form



# SchoolBank Champs

Paise Bachao Sapne Sajao

## School and Bank Registration Form

### School Details

School Name: \_\_\_\_\_

State: \_\_\_\_\_ City: \_\_\_\_\_

School Address: \_\_\_\_\_

\_\_\_\_\_

Contact No: \_\_\_\_\_ Email-ID: \_\_\_\_\_

### Nominated Teachers Details

Teacher 1 Name: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email Id: \_\_\_\_\_

Teacher 2 Name: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email Id: \_\_\_\_\_

I approve that the School Bank Champ activities can be conducted in my school.

Signature: \_\_\_\_\_

Principal Name: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email Id: \_\_\_\_\_

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(For Official Use)

Bank Name: \_\_\_\_\_

Branch Name: \_\_\_\_\_

Branch Manager Name: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_

Nominated Staff Name: \_\_\_\_\_

Phone No: \_\_\_\_\_ Email: \_\_\_\_\_



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